

The Scope



Published by the Students of the
Massachusetts School of Optometry

March, 1947

THE SCOPE



Volume XVIII

Number 3

MARCH 1947

FEATURES

Sympathetic Ophthalmitis	page 3
<i>Arthur O. Bruce, M. D.</i>	
Selecting An Office Site	page 4
<i>Joseph J. Mittleman, O. D.</i>	
Salesmanship in Optometry	page 5
<i>David G. MacFarlane, '48</i>	
Fraternity News	page 7
Editorial Page	page 9
Senior Segments	page 10
Junior Jobs	page 11
Soph Sapiens	page 12
Alumnotes	page 14

Digitized by the Internet Archive
in 2011 with funding from

Massachusetts Board of Library Commissioners and the Institute of Museum and Library Services

Sympathetic Ophthalmitis

by
Arthur O. Bruce, M. D.
*Instructor of Ocular Anatomy
Mass. School of Optometry*

Sympathetic ophthalmitis, though not one of the common pathological conditions of the eye, is one of the most serious and important diseases encountered in our field. Because of its comparative rarity it is often passed by with merely a brief mention of the fact that such a condition is possible. As a result, very few students give it adequate consideration.

This disease is known by several other names, the more common ones including sympathetic ophthalmia, sympathetic uveitis, migratory ophthalmia, anaphylactic uveitis, and transferred ophthalmitis. There are several definitions of the condition, among which I think this is about as satisfactory as any:

Sympathetic ophthalmitis is a special form of serous or plastic inflammation of the uveal tract in one eye, known as the sympathizing eye, due to the effects of a similar inflammation in the other eye, known as the exciting eye.

The condition nearly always follows a traumatic iridocyclitis of the exciting eye, usually in the form of a perforating injury. It is very important to keep in mind the "danger zone" of the eye. When you view the front of the eyeball you can imagine a circular zone surrounding the sclero-corneal junction (the limbus), an area of about seven or eight mm. from the limbus extending all around the eyeball directly over the ciliary body. This zone is called the danger zone because a small perforating injury here causing injury to the ciliary body is the type of wound most likely to be followed by sympathetic ophthalmitis.

The point to be remembered, then, in injuries of the eyeball is not the size but the location of the wound, because a rather large wound in some other part of the globe may not be nearly

as serious as a small perforating wound in the ciliary body.

Foreign bodies retained in the globe may also cause this condition, as may operative wounds in which the iris, the ciliary body, or the lens capsule is wedged in the wound. I believe that practically all cases are the result of perforating lesions, though some authorities maintain that very rarely there may be a different cause. The disease seldom follows suppurative inflammation of the globe.

It is especially serious because one cannot predict which cases of such lesions will be followed by sympathetic ophthalmitis and which will not. All eyes with such injuries must therefore be carefully watched. The disease may occur at any age, but children are known to be especially susceptible. The sympathetic inflammation may occur, as usual, from four to eight weeks after the injury in the exciting eye, or it may occur years later; it seldom appears before the end of three weeks. Accordingly these eyes have to be kept under careful observation for a long time for the first signs of irritation in the sympathizing eye, signs which show that this disease is present.

As a rule the condition appears in two stages. In the first stage, which is known as sympathetic irritation, the sympathizing eye becomes irritable. The symptoms are pain in and around the eye, lacrimation, and photophobia. Vision may be blurry, and there may be sensations of color. This stage may be present several times at intervals and clear up between attacks. While the sympathizing eye is irritated, the exciting eye is also inflamed.

It is very important to recognize this stage, because if we are to treat the condition successfully it is at this time that the exciting eye must be enucleated.

(Please turn to page 6)

Selecting an Office Site

by
Joseph J. Mittleman, O.D., '42
Providence, R. I.

A short time ago I was confronted with the problem of selecting a site for my office. Sooner or later you will face the same problem; and, easy though it may seem superficially, your decision will be one of the most important ones you will ever have to make. Especially if, as I did, you have to start without access to any files, your success in the profession may depend on the location you select.

I finally decided to open my office on the ground floor in a suburb. Such a location presents several advantages. Obviously, operational costs per square foot of office space are far less in a suburban than in a downtown area, and an office on the ground floor will be noticed sooner and by more people than on the fourth floor of some office building.

You may object that the number of prospective patients residing in a suburban neighborhood is limited in comparison to the number of people downtown. True; but even in the short time I have been in practice, patients of mine who live in my immediate area have referred to me a good many patients from other outlying districts. If you satisfy your patients they are sure to refer others to you, regardless of where you are located.

Downtown areas are easy to reach by public transportation, to be sure; but for patients who prefer to use their own cars, a suburban area like mine provides less driving in traffic and eliminates the parking problem. Even for pa-

(Please turn to page 13).

E. F. MAHADY CO.

"Serving all New England"



HOSPITAL AND PHYSICIANS SUPPLIES AND EQUIPMENT
SCIENTIFIC INSTRUMENTS
DIAGNOSTIC SETS
MEDICAL BOOKS

851 - 859 Boylston Street -:- KENmore 7100 -:- Boston 6, Mass.

Salesmanship in Optometry

by
David G. MacFarlane '48

The word salesmanship is defined by Webster as the art of selling; and as associated with Optometry, no doubt seems incongruous in that we unconsciously connect salesmanship with commercialism. However, salesmanship and commercialism do not necessarily go hand in hand, and the purpose of this article is to demonstrate that, as applied to the ethical practice of Optometry, salesmanship can go far towards lessening the threat of the "spectacle merchant" or jewelry-store refractionist.

In any successful corporation before a salesman is allowed to meet the public, he is given an intensive course in the elements of successful selling. He is trained to be neat, courteous, honest and aggressive; but all these qualities, desirable as they are, merely add up to one important factor—selling oneself.

Salesmanship is based on confidence whether you are an optometrist or a grocer, and building that confidence in patients or customers, as they may be, is the ultimate goal in either occupation. Consequently, we as future optometrists, must pause to examine into ourselves, to ascertain just what qualities we lack or are weak in and which are necessary to instill confidence and trust in our patients. The time for developing these qualities is now, while we are training, and before we face a critical, capricious, and at times seemingly ungrateful public.

Let us look at a few of the qualities needed to sell ourselves at the most profit. It is assumed that upon graduation we have developed a flawless optometric technique; we have learned optometric jurisprudence; and we have learned the value of a neat appearance as well as a professional mien. However, let us go a bit deeper. What have we learned outside of the realm of optometry? We need more than just the knowledge of our profession. We need a breadth of education that encompasses, not

merely optometry, but other subjects as well. The mark of an educated man is not measured by the number of degrees he holds, nor the Phi Beta Kappa key he wears on his watch chain; but rather the education that comes from reading and experience. The education that results from experience will arrive in time, but we can do something about the education that comes from reading. It is unhealthy to limit oneself to one interest, and to one interest alone. In other words, we should not narrow ourselves to just knowing the ins and outs of optometry, but instead we should be able to discuss any topic with a certain degree of knowledge and comprehension. Your patients and mine will range from the low to the high; from the common laborer to the college president; hence we must not shut our eyes to learning anything that is off to one side of our immediate profession. Let us not feel like "mental midgets" when a subject other than Tscherning or Helmholtz is discussed at Rotary.

We should develop at least one hobby; likewise should we make it a habit to read periodic articles of public interest, whether it be allied to optometry or not. We should make every effort to increase our word power, as well as to speak coherently and intelligently, and to impress others with the fact that there is a real difference between the merchant and the professional man. Of paramount importance is the advisability of joining and actively participating in a group or organization; and again, now is the time to become affiliated with that group, not when the patients begin to thin out (as they will!); because after all, your success in any occupation is directly proportional to the number of your friends and acquaintances.

Aside from the apparent economic value of these suggestions, we cannot help but note a further reaching effect; namely the benefit of

optometry as a whole. By increasing our own mental stature, we aid indirectly the entire optometrical profession, and elevate it to its rightly deserved position. It should be the aim of each and every one of us to insure that when patients leave our office following a refraction, they have been sold competent professional care and advice coupled with human understanding and tolerance, not merely a pair of glasses that can be purchased from any optical salesman. The public must be taught that competent visual care cannot be bought a la bargain basement style, and it is our responsibility to institute the proper sales program whereby the intelligent, ethical optometrist will be sought after by the public for refractive correction, rather than the charlatan.

Hence, while studying for the future, we may, by means of discerning self-analysis, construct a sound professional foundation upon which to build success, using as the necessary constructive elements, public confidence and support.

YEAR BOOK STAFF

PLANS NAME CHANGE

Arrangements for the 1947 Year Book have been completed, and the Publication Staff, although pressed for time, is hard at work to have the book out before graduation exercises this June. Senior and faculty pictures are being taken this week, and group pictures of the classes and organizations will be taken within the next two weeks.

At a recent meeting, the staff voted to change the name of the Year Book. Former issues, the last of which appeared in 1943, were called "The Scope," the same name as MSO's monthly publication. No name has as yet been chosen, although many suggestions are being considered.

SYMPATHETIC OPHTHALMITIS

(Continued from page 3)

This raises the difficult problem of convincing a patient with a slight injury in a good seeing eye that he should have it enucleated in order to save the fellow eye. Of course if you can keep him under constant observation it is worth while to wait, but if the patient is not to be relied on it is safer to enucleate the injured eye.

If the sympathetic irritation is not noticed and the attack continues, the eye will go on to the next stage, which is sympathetic inflammation. The symptoms are photophobia, lacrimation, poor vision, ciliary tenderness, circumcorneal injection, deep anterior chamber, contracted pupils, and increased tension in the beginning. At this stage it is practically impossible to control the condition, even by enucleation of the exciting eye.

The method of transmission of this disease is still unknown. There are several theories, but the question needs a great deal of research. The commonly accepted theories are as follows:

1. Infection spreading along the sheath of the optic nerve of one side to the chiasm and sheath of the nerve of the other eye.
2. Toxins from certain bacteria in the exciting eye carried to the other eye by way of the lymph channels.
3. Focal allergic reaction to uveal pigment set free in the blood stream by the exciting eye.
4. Metastasis through the blood stream of a filterable virus pathogenic to the eye only. At present this is considered the most probable explanation.

There is no need of going into the medical or surgical treatment or pathology here, as our present purposes are to acquaint you with the high spots in diagnosis and to warn you of the importance of recognizing the symptoms of this rare but very serious ocular disease.

Pi Omicron Sigma

By Seymour Saltzman

Dr. R. H. Green.....*Grand Chancellor*
Raymond Ross*Chancellor*
Murray Gollinger.....*Vice Chancellor*
Seymour Saltzman*Scribe*
Harold Goren*Treasurer*
Albert Golub.....*Sergeant-at-Arms*

By the time these words appear in print the smoke will have cleared away after another set of exams. The freshmen will be sophomores; the seniors will be hot-footing it down the home-stretch; the juniors will still be just juniors — as if still being a junior were not enough! — and P.O.S. too will be cutting a rapid pace, moving toward the commencement of its thirty-fifth year.

Initial plans have already been made for activities scheduled before graduation, so that the senior may enjoy them (if, that is, this thing called joy is still within their realm) before their departure into the yonder.

Our members have recently undertaken to get into contact with all the alumni of our fraternity, the motive being a desire for a functioning alumni association. The labor involved is considerable; because as P.O.S. is the oldest professional optometric fraternity in the country, its alumni are spread throughout this country and many others.

CORRECTION: We regret that there was a slight oversight in our report of our installation banquet, in the last *Scope*. No mention was made of the fact that Brother Waldman did not find it necessary to "send out for another loaf of bread."

We extend a hearty welcome to those men who recently found their way back into the fold.

Omega Epsilon Phi

By William E. Spain

Lew Parker.....*President*
Norman Pansey*Vice-President*
Kenneth Landry*Secretary*
Morton Shaw.....*Treasurer*
William E. Spain*Cor. Secretary*
Thomas Baker.....*Sgt.-at-Arms*
Jack Goldstein }*Public Relations*
Victor Lucia }

Well, fellow students, here is your O. E. Phi. representative again, but the proximity of exams will necessarily make this writing extremely brief. You probably know how it is? There is very little fraternity news to report at this time, anyway.

I received a letter from Brother Karol Dydek, who has been working for several weeks, that gave the impression he is already fed up with working. Lucky boy! No exams, no studying or worrying which we prospective optometrists are experiencing this week!

You probably noted in the O. E. Phi News that our monthly magazine "Tidings" was discontinued. We certainly hope the cessation will not be permanent, because a periodical of this nature served as an excellent link between students and professional men throughout the country.

We are proud to note, also in the O. E. Phi News, that the Zeta-sponsored Joseph J. Scanlon Award has been given equal national recognition with the Alpha Chapter's Andrew J. Cross Award and the Delta Chapter's L. A. Farmer Award.

Richard Opens The Door
THURS., MARCH 13, 1947
THE OPEN DOOR
287 HUNTINGTON AVE.

FEATURES

Greeting Cards
Stationery
Students Supplies

Lending Library
Costume Jewelry
Novelties

M S O Alumni Association Born at New England Convention

By David Yorra

To those of us of the Massachusetts School of Optometry, the 26th annual congress of the New England Council of Optometrists had special significance, for it was this particular conclave which was utilized toward a momentous undertaking, the organization and establishment of a long-needed Alumni Association. At approximately 12:30 P. M., Sunday, March 16th, Parlor A, Hotel Statler, Boston, was filled to overflowing with many hundreds of graduates of New England's only optometric institution, who indicated by their presence both interest and desire toward the formation of this association and support of the school. The temporary chairman, Dr. Joseph Montminy, Jr., presided and in due turn introduced the various impressive speakers. Dr. Paul Cline briefly and clearly outlined the reasons for the formation of an alumni organization as well as its objectives. He emphasized the need for an alumni voice in the control and operation of the school, so that both student and practitioner could best benefit. Dr. Ralph H. Green, Dean of the Massachusetts School and the next speaker, wholeheartedly approved the entire undertaking and offered not only his future cooperation, but also a description of the many changes and improvements brought about in the past year. The council was visibly impressed with these reports of progress.

Dr. Edward Bradley, a member of the Board of Trustees and also Mayor of Somerville, delivered a stirring address exemplifying the necessity for interest in "our" school, stating that only by such interest will we be able to make our temple of learning one of the most outstanding in optometric education.

Following Dr. Bradley's address, a motion was made that a vote be taken in favor of the organization of an alumni association. The motion was duly seconded and unanimously passed. Officers of this organization were then elected to a term, the duration of which will be decided upon with the framing of the constitution. Officers include:

PresidentDr. Joseph Montminy, Jr.
1st V. Pres.Dr. William Corrente
2nd V. Pres.Dr. Richard Baker
Recording Sec'yDr. Arnelde Levine
Corresponding Sec'yDr. Amelia Rodd
TreasurerDr. Arthur Veaner
Dr. John Asarkoff
Dr. Paul Cline
Executive Board ..Dr. Frederick Farnum
Dr. Edmund Hughes
Dr. Foster Namias

And with the organization of an Alumni Association and the election of officers thereto, the meeting was then adjourned.

The remaining three days of the convention were well apportioned with educational features, general interest lectures, exhibits, and social functions including a buffet supper, a formal banquet and dance, and small gatherings in the various display rooms.

The technical lecturers included:

Martyn A. Vickers, M.D.Ocular Allergy
Henry A. Imus, Ph. D.Selection of Stereoscopic Range Finder Operators
J. Donald Kratz O. D.Control of Myopia
George Wald, Ph. D.Human Vision and the Spectrum
Howard F. Haines, M. Sc. D. O. S.Visual Problems Arising In Early School Life

THE SCOPE

Official undergraduate publication of the
MASSACHUSETTS SCHOOL OF OPTOMETRY

285 Huntington Avenue
Boston 15, Mass.

Editor-in-Chief.....JACK GOLDSTEIN

Associate Editor.....NORMAN I. PANSEY

Business Manager.....VICTOR A. LUCIA

Advertising StaffIRVING F. GLASSER, Mgr.
JOHN L. HIBBARD

Circulation Staff.....ARTHUR H. LAROCHELLE, JR.
RAYMOND ROSS

Staff Writers.....JOAN PASAKARNIS
WILLIAM E. SPAIN
DAVID YORRA
DOROTHY DOLAN
ARNOLD BUONFIGLIO
IRVING J. GREENBLATT
JOSEPH L. HERMAN

Faculty Advisor.....WENDELL F. FOGG, Ed. M.

clinical training. Such specialties as visual training and contact lenses are rapidly becoming part of routine optometric practice, and their successful application requires more than a few weeks of post graduate work. It is for this reason that our school and others are broadening the undergraduate program so as to prepare the new optometric graduate to handle orthoptic cases, for example, with the same facility and skill as refractive cases.

We believe the proposed plan for including a member of the Alumni Association on the MSO Board of Trustees is a good one. Such an arrangement will provide a medium through which the practicing optometrist may influence in a practical way the trend of the school curriculum. Without denying that the school now gives a thorough groundwork in optometric science, we believe that an active relationship between practitioners and school administrators ensures that the instruction given at MSO will keep pace with whatever developments the future may bring in the profession.

A united alumni group, cooperating with the school to strengthen it and to raise the standards of optometric practice, can do much to benefit the school, the students, and the profession.

J. G.

From the Editor

The organization meeting of the Massachusetts School of Optometry Alumni, held last week in conjunction with the New England optometric congress, is indicative of the growing tendency on the part of optometric colleges to establish closer relations between the school and the practitioner. This tendency, like the recent changes in program at Columbia, constitutes a significant modification of the administrative policies of the schools.

Optometry is rapidly realizing that the curriculum at its educational institutions must accord with the advances and ever-changing needs of the profession. The increasing demands for highly-trained refractionists has brought into sharp focus the need for additional college and

To the Editor

On behalf of the senior class members, I would like to express a sentiment of complete disappointment with the general lack of interest in the profession's new blood exhibited by those practitioners attending the New England optometric convention. Certainly the authorities who planned our visit should have made the necessary arrangements to permit us to meet personally with those in the field. Relationships established through these meetings could be ever valuable to all parties concerned. Let us hope that the future congresses of which we shall be an active part will not overlook that very principle which we are here criticizing.

D. Yorra

Senior Segments

by
David Yorra

Good EYEvning Mr. & Mrs. Optometry and all the drips in a water main, let's go to the mess. FLASH . . . I. (that's for Incurrigible) Sternberg's "marital bliss" nearly became "marital miss" when his better half loitered over our last effort. In the Massachusetts State Board Handicap (for all you pari-mutual lovers), Sternberg was listed as a "neck and necker, off and on-er" and the accusation was forthcoming from the "missus" that "Incurrigible" had better stop running around with other women! Now Mrs. "Incurrigible," exactly how much can a man take? ? ? Optometry School and Two women? ? ? NEVER!!!

In an attempt to determine the public's actual concept of the term "Optometry," your reporter conducted a survey of the various authorities and came up with these anecdotes: Ben Hamilton's tale describing the incident whereby he informed some charming miss that he was a student in optometry, whereupon she queried, "Oh, you're studying the stars, eh?" Ben claims he was so hurt he never married the girl! Or the admissions by both Drs. Wright and Asarkoff of patients entering the office, getting comfortable to the point of removing both shoes and stockings, and then going into a long history of corns, callouses, bunions and the like. Little did they realize that a +1.75 reading add would end all their problems!

And then again, this recent graduate relates the story about the entrance of a patient on a cold blustry winter day well bundled in heavy outer garments, and his remark from his optical laboratory that she should step into the examining room and take off her things. His arrival found the patient nude! Apparently she took his advice regarding her hat and coat a bit too literally.

All of which proves Optometry's great need for a program of public education, and of course, there are some who might say, "Why educate them?" . . .

All of us are familiar with the "dental office"

odor always emanating from the deeper confines of the school across the hall. Well, our boy Waldman put the odor to good use one noon hour, for as he was mounting the stairway, a stranger stopped him and asked for directions to this school across the corridor. Nel, ever alert, seized the opportunity and said, "Just follow the smell!" The stranger thanked "Daddy" Waldman, mounted the remaining stairs and started to claw at our entrance!

CONVENTIONALITIES

The "SSS" (SENIOR STATLER SOJOURN) was indeed some of the most interesting graduation credits we have to date accumulated. Most of the members of the Class of '47 took full advantage of the many opportunities, both day and night, with particular emphasis on the extra-curricular evening "prowls." Ask any one of us why Univis products are highly recommended!

Thoughts while "grounding":

Harold Bond was voted the man most likely to succeed with a transom!

Hy Kamens' midnight calls to his dearly beloved, "But Honey, I'm only with boys!"

Arsenault actually smiling continually for a few hours — that is until the glow simmered off!

Lew Parker's perpetual interest in his brood, serving black coffee one wee-houred morning for specific reasons known only to Lew and his seven coffee lovers!

Art Cowan's near history-making six-floor descent via an open window!

The ominous silence which settled over our headquarters when the management found it necessary to remind us of the proximity of other guests!

Yes, a "SHOCKING" good time was had by all!!!!

b'EYE

Junior Jobs

by
Norman Pansey

As the deadline approaches ye Editor J. G. divides his time between cutting copy and wielding the well-known bull-whip. Take it from me, he really lays it on. As a matter of fact, that's why I am burning the midnight oil and battling what brains I have left (after last week's exams) against a Snellen Test chart. I have been told that to write a news story one must use the 5 *w*'s in the first paragraph — well here they are: W. W. W. W. W.

To turn to the serious vein — I didn't think the above was very funny either — the class recently held elections and after the fog lifted the following results were discovered:

President	Victor A. Lucia
Vice-President	Raymond Ross
Secretary	Syra Enriquez
Treasurer	A. H. La Rochelle, Jr.

It is interesting to note that our new Prexy put his foot in the "butt bucket" several days before the election instead of putting the usual hat-in-the-ring.

To plan for an extra-curricular program a

committee volunteered its services — Irving Glasser, Norman Kahn, Jack Goldstein, and Norman Pansey. To date our "Gal Sunday" informs me that several suggestions are being considered and will be presented to the class at a future meeting.

Agent X-9 reports that the Fader Twins, "Little Caesar" Lucia's bodyguards, were at the Cafe de Paris without their boss. Are you falling down on the job, boys?

Item two in X-9's report is that Frank Dydek was so engrossed studying last week he forgot to report for the Practical Optics exam. Well, the make up isn't hard — take it on the word of my third vice-president in charge of getting answers to exams.

While on the subject of exams, the bureau of facts and figures dropped a memo on my desk saying that we only have five more weeks to go — all right pick yourself up and settle back. That's five more weeks of examinations.

'Nuff said

Yesnap Namron

JOIN THE BETTER VISION INSTITUTE

If you are interested in organized effort to stimulate and improve optical conditions, to provide group studies of basic needs and their fulfillment you will strengthen the Institute by your membership and co-operation.

WE URGE YOU TO JOIN NOW

WILSON & HALFORD OPTICAL COMPANY

387 WASHINGTON STREET

BOSTON 8, MASS.

Sonh Sapiens

by
Joan Pasakarnis

WHO is the humorous individual who manages to slip unseen into school every day before class and leave on the blackboard such friendly, gay, inspiring messages as "only 10 more school days before finals"? All efforts to learn his identity have failed. Even early-birds George Baden, Don Barnes, and John O'Connell, who usually pre-empt the best seats in the room, have been unable to lay the culprit by the heels.

The weather lately has been most inviting. Recent week-ends, many of our class have headed north for skiing, skating, or tobogganing. Your reporter personally loves to skate, and often is on the ice for hours on end.*

But a real athlete is Joe Rockett — "Hot-shot" Rockett they call him in basketball circles — and a mental athlete as well. He excels in relating combat stories, and is the only man in the class who has memorized the entire log tables to six decimal places.

With the cold weather, some of our classmates have set new fashions in haberdashery.

Hugh Adams, for instance, sports a chapeau of yellow corduroy which has versatile usefulness as well as chic. It was the center of attraction in the recent cigarette raffle of Epsilon Omicron Sigma sorority. The winners, by the way, were Mitch Bagdigian and Norman Pansey.

John Jeary arrived at school on the day of the snow-storm wearing a handsome alpaca-lined overcoat. Bob Seidel has been wearing a natty Navy shirt, and Bill Bruce a most becoming maroon corduroy jacket.

LIBRARY NOTES: Patten's "Embryology of the Pig" heads the list for the third consecutive week as the most popular book. And thanks to Dr. Bruce for his valuable suggestions for dressing-up the school library.

MSO is getting ready for the Easter parade. The library now has several new bookcases and shelves and an up to-date periodical section.

*ED. NOTE: Does she always stay on end?

Joe Cernada continues to be the noisiest fellow in the class. Abe Cohen and Sam Rubin displayed their mechanical geniuses recently in blocking off a window-pane broken during the snow storm.

The math class is seated alphabetically, and when Herb Emple strolls to the pencil sharpener he finds himself far from his home territory. The aforementioned Yan'ee device is located up no'th, in the vicinity of the S-T-U-V's. People are beginning to call Herb Senator Claghorn.

Chester Smith's grand sense of humor continues. He got a big kick out of the student who sat next to him one day. When the professor mentioned the word *optometry*, Chet's frown-bedecked neighbor asked him in all sincerity how to spell it.

Mal Stewart spent the morning of one day receiving compliments on his new fountain pen. That afternoon in the chem lab — some two miles distant on Beacon Hill — Mal discovered with horror that the pen was gone. Feverishly but to no avail he hunted for it all over the lab and searched his notebook and papers. The minute class was over he ran the two miles back to school, and searched his locker and the classrooms. Still no pen. Weak, he threw himself into a chair to bemoan his unhappy loss; whereupon he heard something drop to the table and start to roll. The pen had fallen out of his shirt pocket.

Our class includes several pairs of inseparable buddies, including Dick Holmes and Irving Small, Jack Abugov and Bert Krassin, Cliff Hawkes and Al King, and Rhode-Islanders Freeman Smith and Ed Gavin.

Now that Al Jolson's singing and style are the current rage again, we hear and see a number of vigorous and startling Jolson take-offs along the corridors.

(Please turn to page 14)



BAUSCH & LOMB

Jauntée
IN FUL-VUE

Fashion favorite with your patients—the popular Jauntée. Designed for easy fitting, this sparkling zyl frame comes in two eye sizes, with five bridge widths in each. Optically correct, Jauntée is made for seeing—and to be seen. Another Bausch & Lomb leader!

COLONIAL OPTICAL CO.
distributors of
BAUSCH & LOMB PRODUCTS

SELECTING AN OFFICE SITE

(Continued from page 4)

tients who come by trolley or bus, most suburban business districts have ample facilities for transportation.

Another advantage in being near people's homes rather than their work-places is that it brings you a good deal of repair work and frame adjustment. You may consider such work, which does not bring in much money, as a nuisance; but it builds good will and leads the patients whom you thus serve to return for more lucrative kinds of work. Several of these good-will patients of mine have shown their appreciation of the optometric service I have offered them by referring other patients to me.

As a rule, men practicing in suburban areas make evening appointments, in order to render service to those who work during business hours and cannot afford to make appointments during the day. True, it is inconvenient at times to give up your evenings; but when you are building up a practice you do not mind inconveniences, especially those that will lead to prosperity in the future.

The majority of students have probably been too much occupied with their studies to give the selection of an office site much thought. To those who will enter practice alone, I hope these remarks, drawn from my own experience, will be helpful and profitable.

Alumnotes

Among the alumni that were present at the recent Pi Omicron Sigma Banquet and Installation were Drs. Richard Urdang, '43; George Cohen, '42; Sumner Bloom, '43; Daniel Cohen, '43; and Robert Krause, '42.

Announced recently by the Massachusetts State Board of Examiners in Optometry as successful in the recent examinations were Drs. Norman Buteau, Winnifred Demb, Ralph R. Fritz, James A. Newslow, and Richard B. Urdang.

Throughout the meeting of the New England Council of Optometrists held during the month, many alumni visited the school and clinic buildings.

The Boston Alumni Chapter of Omega Epsilon Phi sponsored a luncheon at the time of the Council Meeting at the Hotel Statler. Those present included Drs. Harold Toy, Theodore Wiseman, Joseph Mittleman, John Collins, Joseph McDermott, John Quinn, Joseph Craven, Clinton Wilson, Monte Kofos, Stanly MacGarigill, Louis Otis, Harold Meyers, and Ralph Benson.

ATTENTION ALL STUDENTS

Positions open on Circulation and
Advertising Staffs of The SCOPE.
Leave name at front office.

PARDON US

In the last issue of the *Scope*, an article by Dr. Jerome Rutberg erroneously stated that California requires a B. S. degree for license. Actually, M. S. O. graduates are eligible for the California examinations if they have the necessary pre-optometry college requirements.

SOPH SAPIENS

(Continued from page 12)

Another favorite song, especially in math class among those who are overcome by the complexities of trigonometric identities is, "Why, oh why did I ever leave Wyoming?"

The juniors and seniors are heartily amused by the academic problems of us fresh men — pardon me, freshmen. Some of them comfort us, when we find our studies just about impossible, with "Oh, well, optometry isn't the only profession," or "If you think this is bad, wait till you're sophomores!"

Several male students have approached us with this question: Why do the co-eds dash to the lounge between classes and every other free second they get? Well, fellas, we co-eds are so greatly outnumbered that we simply crave the companionship of our own sex.

Now, before bidding you adieu, we should like to leave with you the wisdom of a world-famous sage (whose name escapes us for the moment):

"Students, always remember this: *business before pleasure*; and also, that your studies are a pleasure."

For the Latest Fashions In Flowers
Visit the

SELTZER FLOWER SHOP

281 Huntington Ave.
Next to Symphony Hall

Special Rates to M.S.O. Students

Tel. KEN. 0469

We Deliver



As Result of
AO Industrial
Vision Program

122,000
Industrial Workers

Will Receive Professional Eye Care

In leading industrial plants which installed the AO Plan for Industrial Safety and Visual Efficiency during 1946, over 122,000 employees will receive the benefits of professional eye care. This figure is based on tabulations already completed which indicate that over thirty-five per cent of all employees screened are found to need some form of professional attention.

Through the AO Plan for Industrial Safety and Visual Efficiency, American Optical Company is encouraging Industry, through the Ophthalmic Professions, to seek out those employees whose vision needs attention and to refer them for complete professional services.

American  Optical

COMPANY

